

LEAN BUSINESS PLAN TEMPLATE

Try Smartsheet for FREE

BUSINESS / INDUSTRY OVERVIEW

PRODUCT / SERVICE OFFERING

PROBLEM

SOLUTION

ALTERNATIVES

UNIQUE VALUE PROPOSITION

CUSTOMER SEGMENTS

CHANNELS TO REACH CUSTOMER SEGMENTS

COST STRUCTURE

SOURCES OF REVENUE

DISCLAIMER

Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk.