

MARKETING PROJECT INTAKE FORM TEMPLATE

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NAME

EMAIL

PHONE

BUSINESS NAME

WEBSITE FOR PROJECT

SERVICES NEEDED

CONTENT MARKETING	WEBSITE DESIGN	SEARCH ENGINE OPTIMIZATION	BRAND DEVELOPMENT	SOCIAL MEDIA	PAY PER CLICK/ SEM
DIGITAL STRATEGY	LEAD GENERATION	MOBILE MARKETING	EMAIL CAMPAIGNS	LANDING PAGES	

PROJECT OBJECTIVES

INCREASE REVENUE	BUILD BRAND CREDIBILITY	IMPROVE SEARCH ENGINE POSITION	GENERATE LEADS	INCREASE TOP ACCOUNTS	
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PROJECT DESCRIPTION

TARGET AUDIENCE

PROJECT STAKEHOLDERS

TARGET START DATE

TARGET END DATE

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BUDGET RANGE FOR PROJECT

ADDITIONAL REQUIREMENTS

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