SOCIAL MEDIA CONTENT CALENDAR TEMPLATE EXAMPLE

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WEEK STARTING & ENDING DATES

2/2/28 - 2/9/28

PREPARED BY

JUNE TAYLOR

PLATFORM	DATE	TIME	ASSIGNED TO	STATUS	POST TOPIC	POST CATEGORY	VISUAL CATEGORY	COPY	VISUAL ASSETS	LINK TO PUBLISHED POST
TWITTER	MM/DD/YY	8:00 AM	June Taylor	NOT STARTED	Advertising	Learning and marketing	Stock photo	Do Facebook ads work? Visit our link and find out.		smartsheet.com
INSTAGRAM	MM/DD/YY	9:00 AM	Hanoka McCleary	COMPLETE	New how-to product	Marketing and copywriting	Stock photo	Posting is an essential tool for any marketing team. Learn how to transform words into action.		smartsheet.com
FACEBOOK	MM/DD/YY	9:30 AM	Denis Vidal	IN PROGRESS	New how-to product	Search engine marketing	Stock graphic	SEM fatigue? Boost your strategy and performance with these tactics.		smartsheet.com
YOUTUBE	MM/DD/YY	11:00 AM	June Taylor	OM HOLD	New how-to product	Ongoing education	Video	Learn what you need to know about SEM in this overview for beginners.		smartsheet.com
LINKEDIN										
OTHER										

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