

MARKETING PROPOSAL TEMPLATE



PROJECT NAME			
EST. START DATE		EST. FINISH DATE	
PROJECT LEADER		COMPANY	
CONTACT NAME		ADDRESS	
PHONE			
EMAIL			

CLIENT NEEDS / CURRENT CHALLENGES

GOALS + OPPORTUNITIES

DESIRED OUTCOMES

WHY WE'RE THE BEST FIT

RECOMMENDED SERVICES

PROJECTED INVESTMENT

SERVICE

COST ESTIMATE

ESTIMATE TOTAL

PROJECTED TIMELINE

ACTION

DEADLINE

GETTING STARTED

TERMS & CONDITIONS

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

ACCEPTANCE OF PROPOSAL

**AUTHORIZED
CLIENT SIGNATURE**

**DATE OF
ACCEPTANCE**

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